

Campanula Champion and Champion Pro

Plugs and Production

Campanula Champion series plug and culture



- Campanula Champion series requires less cooling to flower and expands the marketing window from December to June in northern latitudes with yearround production in equatorial regions.
- Long vase life and unique flower form makes it popular for mixed bouquets.

Campanula Champion Il Crop Schedule

Plug Stage	Transplant -Bulking	Flower initiation & development	Forcing	Crop Time
5 weeks	5 weeks**	6 weeks	2 weeks	19 weeks
68°F/20°C	55-60°F/13-16°C	50-55°F/10-13°C	59°F/15°C	
Short Days*	Short Days*	Long Days***	Ambient light	

Long days are necessary for flower bud initiation and development. Continuing long days following initiation, although not necessary, does not delay flowering.

^{***4} hour night interruption or day length extension to 16 hours. Minimum 10 f.c. / 110 lux



^{*12} hours or less

^{**}Maintain until the plants have 8-10 true leaves

Germination Stage One (days 1 - 10)

- 288 plug cell
- Well drained media
- pH 5.8 to 6.2
- Lightly covered
- 65-68°F/18-20°C
- Sufficient moisture to melt the pellet
- Maintain 68°F for first 4 days for best emergence.



Germination Stage Two (days 11-21)

- Place flats in cool greenhouse with good air circulation.
- Fertilize with 100 ppm Nitrogen from a well-balanced fertilizer.
- Maintain temperature of 68-72°F/20-22°C to avoid rosette problems.
- Requires short day conditions (<12 hours) to prevent premature flowering.



Germination Stage Three days (21 - 30)

- The seedlings are beginning to fill in the tray.
- Fertilize as needed to maintain an E.C. of 0.7 to 1.0. mmhos (2:1 slurry).
- CaNO3 based fertilizers build strong healthy plants.



Germination Stage Four (days 30-35)

- Seedlings should now have 2-3 true leaves and are now ready to transplant into cut flower beds.
- Campanula has a strong tap root structure. Do not delay transplanting.



Improving uniformity (Netherlands)





- 2 weeks before transplant the plugs are sorted by machine (length and width).
- Option to do selection by hand.
- Higher uniformity
- Tighter flowering window
- Less second quality plants

Transplanting





- Good drainage and high in organic matter.
- Full Sun with good ventilation.
- Raised beds are recommended in heavy clay soils that lack organic matter to improve aeration and root penetration.

Plant spacing



Single Stem Production

Single Stem* 4 – 6 inches apart

Multi Stem** 10 – 12 inches apart

*single stem production will crop more quickly and is recommended for greenhouse production.

**multi-stem production is best for outdoors or in a cold frame.

Use closer spacing with conditions of high light intensity, good air movement and soil rich in organic matter with high cation exchange.

Campanula Production



- Optimum growing temperature of 55-60°F/13-16°C.
- Use a calcium nitrate-based fertilizer and maintain E.C. at .07 to 1.0 mmhos.
- Watch boron and iron levels.

Boron deficiency



- Campanula is sensitive to boron deficiency which expresses itself as stunted growth, deformed leaves and edge burn.
- Maintain the pH between 5.8 and 6.2 and supply sufficient boron (0.25 ppm) at each irrigation.
- Balance calcium and magnesium levels.

Support and Lighting



- Campanula Champion Series grows up to 40"(100 cm) tall and will need support to avoid plant damage.
- Campanula is long day responsive. Light from 10 pm to 2 am for 45 days when the plants have 8-10 true leaves, (4-5 weeks after transplanting).
- In northern latitudes transplanting after mid Feb. requires no lighting (long days).

Rosette



Inactive stage caused by stress, (uneven moisture, excess fertilizer, chemical damage, root damage, late transplanting, night temperature in excess of 77°F/25°C or insufficient light during the floral initiation stage). Maintain the day temperature below 82°F/28°C And the night temperature below 72°F/22°C.

Importance of good drainage



- When soils that contain fine uniform particles (without a blend of large and small particle sizes) are irrigated, the soil aeration is reduced.
- A raised bed, together with incorporation of organic material, improves root penetration and aeration.

Ideal Environment



- Campanula does best in a cool and bright location with good air movement.
- Ideally suited for growing in cold frames or tunnel houses.

Crop Timing Northern Latitudes



- Campanula Champion Series flowers 130 - 140 days from sowing.
- Sow August to February for harvesting late December through June.
- Ideal to grow along with Snapdragons.

Harvesting



- Cut stems when 2-3 buds are open.
- The top flower opens first and then the second and subsequent flowers open from the bottom up.

Post Harvest Recommendation

- Place the stems in warm water (100°F/38°C) for 30 minutes to remove latex and improve water absorption.
- Initially, treat with STS for 2 hours followed by a comercial preservative containing both a bactericide and sugar for 24 hours.
- Store at 34-36°F/1-2°C for a maximum of 3 days.
- The consumer will achieve 20 days of vase life if the stems are cut again when received and recut again every few days with a change of water. A sachet of flower food should be included in the consumer packet.



Champion Pink

Marketing



- Campanula Champion
 Series is usually sold in 5
 stem bunches.
- High quality cuts command premium prices.