

Danova

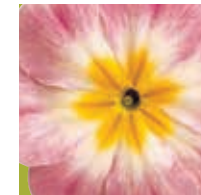
F1 PRIMULA ACAULIS | BEDDING | POTTED CROP

- Superior seed quality with excellent seedling vigor
- The market leader for mid-early season sales—setting the standard for uniform plant habit, flower size and quality
- Well suited for bedding, mixed containers and pot plant use
- For the tightest flowering window and the best-selling colors, we made the selection easy with the Grower's Select Mix
- Available in solid and bicolors

MINIMUM GERM: 85%
SEED FORM: Raw
CROP TIME: Winter to Spring 22 Weeks
CONTAINER SIZE: 4 - 5"
PLANT HEIGHT: 4"
PLANT WIDTH: 6"
COLORS / MIXES: 21 / 3



Orange Yellow



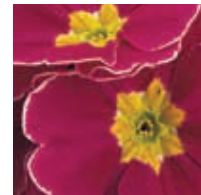
Appleblossom Bicolor



Blue



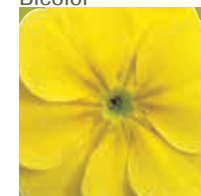
Burgundy Bicolor



Cherry w/ Edge



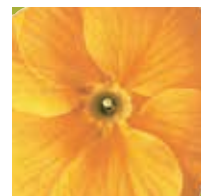
Cream Yellow



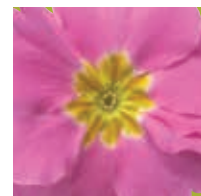
Lemon Yellow



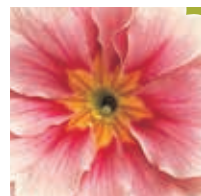
Light Violet



Orange Yellow



Pink



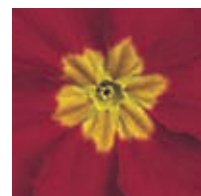
Pink Bicolor



Purple



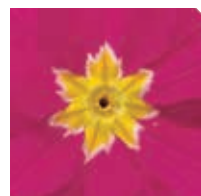
Red



Red and Rose Shades



Red and Yellow Bicolor



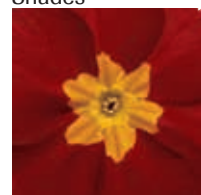
Rose



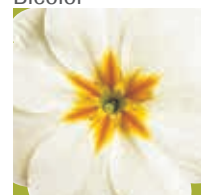
Rose and White Bicolor



Rose w/ Lavender Shades



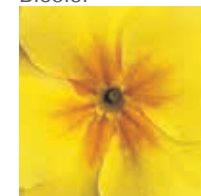
Velvet Red



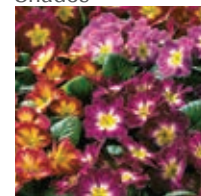
White



Wine Bicolor



Yellow w/ Eye



Bicolor Mix



Grower's Select Mix



Mix

Princessa

F1 PRIMULA POLYANTHA | BEDDING | POTTED CROP

- Early blooming, 5+ days earlier than standard acaulis
- Ideal for mass of color plantings in large containers, baskets, mixed containers and landscapes
- High heat tolerance with less flower abortion under warm conditions
- Requires no cold treatment for flower initiation
- Series includes six colors

MINIMUM GERM: 85%
SEED FORM: Raw
CROP TIME: Winter to Spring 21 Weeks
CONTAINER SIZE: 4 - 6"
PLANT HEIGHT: 6"
PLANT WIDTH: 8"
COLORS / MIXES: 6 / 1



Blue



Golden



Pink



Rose



Scarlet



White

Primula At-a-Glance

SERIES	CROP TIME	CONTAINER SIZE	PLANT SIZE	COLORS/MIXES
Danessa	Winter to Spring, 18 - 19 Weeks	4 - 5"	4"h x 6"w	10 - 1
Daniella	Winter to Spring, 24 Weeks	4 - 5"	4"h x 6"w	6 - 1
Danova	Winter to Spring, 22 Weeks	4 - 5"	4"h x 6"w	21 - 3
Fire	Winter to Spring, 21 Weeks	4"	5"h x 5"w	1
Pageant	Winter to Spring, 20 Weeks	4"	4"h x 5"w	8 - 1
Princessa <i>New!</i>	Winter to Spring, 21 Weeks	4 - 6"	6"h x 8"w	6 - 1
SuperNova	Winter to Spring, 21 Weeks	4 - 5"	7"h x 6"w	11 - 1
Sweet 16	Winter to Spring, 20 Weeks	4 - 5"	5"h x 7"w	1

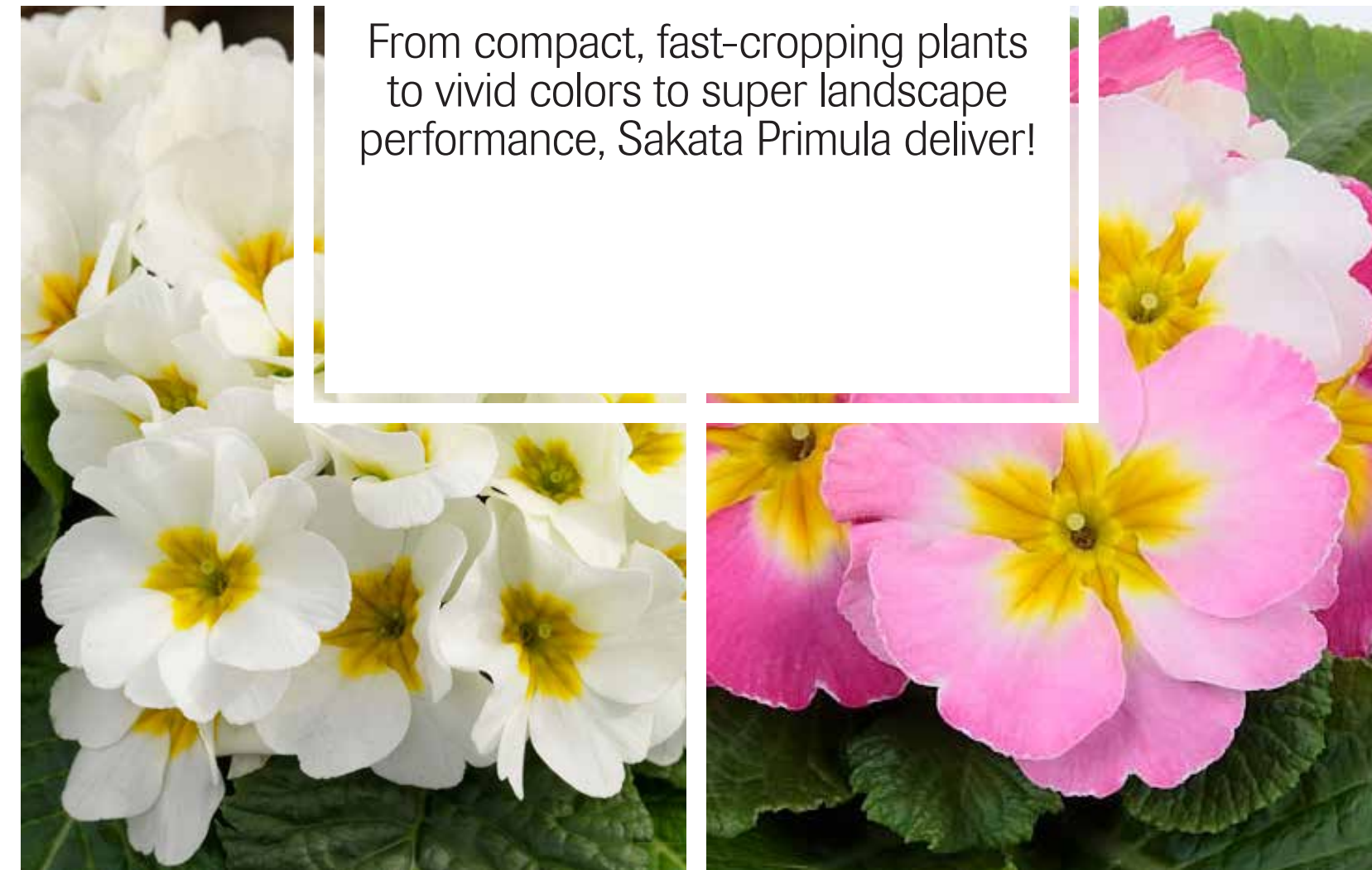
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Sakata Ornamentals
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Primula

From compact, fast-cropping plants to vivid colors to super landscape performance, Sakata Primula deliver!



Danessa

F1 PRIMULA ACAULIS | BEDDING | POTTED CROP

- The market's earliest flowering acaulis
- Bred for uniform plant habit, flower size and quality
- Requires no cold for flower initiation
- Compact habit for pot-tight production

MINIMUM GERM: 85%
SEED FORM: Raw
CROP TIME: Winter to Spring 18 – 19 Weeks
CONTAINER SIZE: 4 – 5"
PLANT HEIGHT: 4"
PLANT WIDTH: 6"
COLORS / MIXES: 10 / 1 (Mix not shown)



Apricot Pink w/ Rose Eye



Blue Imp



Burgundy



Golden Shades



Pink Shades



Pink w/ Rose Eye



Rose Bicolor



Scarlet



White



Yellow



Apricot



Blue



Rose Bicolor



Scarlet



White



Yellow



Mix

Daniella

F1 PRIMULA ACAULIS | BEDDING | POTTED CROP

- Consistently large flowers measure 2 – 2.5 in. in diameter
- The best mid-season series on the market—recommended for growers selling into February
- Flowers two weeks later than Danova

MINIMUM GERM: 85%
SEED FORM: Raw
CROP TIME: Winter to Spring 24 Weeks
CONTAINER SIZE: 4 – 5"
PLANT HEIGHT: 4"
PLANT WIDTH: 6"
COLORS / MIXES: 6 / 1

Super Nova

F1 PRIMULA POLYANTHA | BEDDING | POTTED CROP

- Good for sales as a bedding plant or in containers
- F1 hybrid quality makes for uniformity in the greenhouse, at retail and in the landscape
- Fall flowering for fall sales when potted early; spring flowering when potted later and grown cold
- Exceptionally uniform in habit and flowering time

MINIMUM GERM: 85%
SEED FORM: Raw
CROP TIME: Winter to Spring 21 Weeks
CONTAINER SIZE: 4 – 5"
PLANT HEIGHT: 7"
PLANT WIDTH: 6"
COLORS / MIXES: 11 / 1



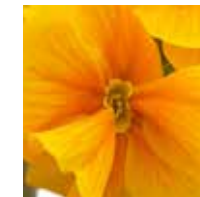
Blue



Cream



Golden Yellow



Orange



Pink



Purple Bicolor



Red



Rose Bicolor



Sky Blue



White



Yellow



Mix



Sweet 16

F1 PRIMULA ACAULIS | BEDDING | POTTED CROP

- Offers extremely large flowers that open white, change to pink and finish rose
- Well-suited for bedding, mixed containers and pot plant use

MINIMUM GERM: 85%
SEED FORM: Raw
CROP TIME: Winter to Spring 20 Weeks
CONTAINER SIZE: 4 – 5"
PLANT HEIGHT: 5"
PLANT WIDTH: 7"
COLORS / MIXES: 1 / 0

Pageant

F1 PRIMULA ACAULIS | BEDDING | POTTED CROP

- Ideal for fall and early winter production in mild climates
- Minimal cold requirements and extra early flowering means substantial savings in heating costs
- Very compact plants with small foliage makes high density pack production possible
- Hybrid vigor allows seed to be sown in August, plants ready for shipping in February

MINIMUM GERM: 80%
SEED FORM: Raw, Primax
CROP TIME: Winter to Spring 20 Weeks
CONTAINER SIZE: 4"
PLANT HEIGHT: 4"
PLANT WIDTH: 5"
COLORS / MIXES: 8 / 0



Bright Pink



Bright Rose Shades



Deep Carmine Rose



Lemon Yellow



Mid Blue



Red Bicolor



Rose Pink Bicolor



Scarlet



Fire

F1 PRIMULA POLYANTHA | BEDDING

- Uniquely striking and a great favorite with consumers
- Easy to program for colorful spring or fall sales
- More compact habit and slightly later flowering than SuperNova

MINIMUM GERM: 85%
SEED FORM: Raw
CROP TIME: Winter to Spring 21 Weeks
CONTAINER SIZE: 4"
PLANT HEIGHT: 5"
PLANT WIDTH: 5"
COLORS / MIXES: 1 / 0