



# MAJORETTE

GERBERA

LEADING THE WAY IN  
*Uniformity, EASE AND Beauty*

**SAKATA®**



# MAJORETTE

## GERBERA

Majorette has major retail appeal! With abundant stems, long-lasting, large flowers and maximum uniformity, Majorette is perfect for quarts and larger containers with multiple plants. Available as Raw for streamlined sowing and singulation. Majorette boasts the most flowers at first flowering of any gerbera varieties. A consumer favorite, Majorette makes color easy!

*Gardeners Love  
Daisies!*



## THE Appeal OF MAJORETTE



### CONTAINER READY

Perfect for quarts and larger containers with multiple plants



### FLOWER POWER

Outstanding for patios, porches, decks and balconies



### RETAIL APPEAL

Massive color and extreme uniformity



### EXCELLENT SEED SUPPLY

Ample supply with great seed quality



### COLOR POP

Series includes 8 colors, 1 segregating hybrid and a formula mix

# MAJORETTE GERBERA

Majorette is perfect for quarts and larger containers with multiple plants. With abundant stems and long-lasting, large flowers, Majorette has unmistakable retail appeal.

F1 GERBERA JAMESONII | BEDDING | POTTED CROP

MIN. GERM.	90%
SEED FORM	Raw
CROP TIME	14 - 16 Weeks
CONT. SIZE	4 - 6"
PLANT HEIGHT	8 - 10"
PLANT WIDTH	10 - 12"
COLORS/MIXES	9 / 1 (mix not pictured)



BRIGHT WHITE  
DARK EYE



BLAZING  
EYES



ORANGE & YELLOW  
BICOLOR  
DARK EYE



ORANGE  
DARK EYE IMP



RED BICOLOR  
DARK EYE



PINK HALO  
IMP



RED DARK  
EYE



SUNSET  
ORANGE



YELLOW DARK  
EYE IMP



**COLOR LEADER**  
Majorette has a wide range of  
vibrant color choices



# MAJORETTE GERBERA

Perfect for quarts and larger containers with multiple plants. Majorette have irresistible retail appeal. Gardeners LOVE daisies!

## PLUG CULTURE 7 WEEKS (128 / 8 X 16 TRAY)

**STAGE ONE (DAYS 1 – 5):** Single sow raw seed into a 128 cell tray filled with a sterile, well-drained media with good aeration. A long fiber or short fiber peat with 30% perlite works well. Target a media pH of 5.5–5.8, with an EC of 0.7 mmhos (1:2 slurry). A steady temperature of 72–75°F/22–24°C yields the best results. Gerbera is photosensitive during germination, so no top cover is needed. However, to maintain enough moisture, a thin cover of vermiculite may be needed. Alternatively, cover trays with remay/argyle (fiber-bound polyester cloth). If using a germination chamber, provide a minimum 10 foot candles/110 lux of incandescent light for 12 hours per day.

**STAGE TWO (DAYS 6 – 14):** Seedlings have emerged and cotyledons are present. Provide good air movement and an air temperature between 68–70°F/20–21°C. Lower air humidity to 70% and fertilize, around day 10, with 50–75 ppm N from a well-balanced calcium nitrate-based fertilizer. Gerbera is sensitive to boron and iron deficiency. Maintain media pH between 5.5–5.8 and supply 0.25 ppm of boron when fertilizing. It is important to allow the seedlings to become dry in between watering, but not to the point of wilt, as excess moisture and salts cause distortion.

**STAGE THREE (DAYS 15 – 42):** As seedlings progress, increase the fertilizer concentration to 100 ppm N and target a media EC between 0.76 and 1.0 mmhos. The young foliage is sensitive to fertilizer salts so rinse foliage lightly with clear water following fertilizer applications. The use of calcium nitrate-based fertilizers combined with 20-10-20 every 2nd or 3rd watering works well to maintain proper pH and healthy foliage. Moisture stress is the best option to control plant height. Alternatively, apply B-Nine® (daminozide) at 1,500–2,500 ppm/0.15–0.25% as plants fill in. During dark weather apply HID lighting at 300–500 foot candles/3,200–5,400 lux up to 14 hours. Under high light conditions (>5,000 foot candles/54,000 lux) seedlings benefit from a light shade of 30–40%.

**STAGE FOUR (DAYS 43 – 49):** The plugs should have four true leaves and are approaching transplant stage. Transplant on time to avoid root bound plugs. Overgrown transplants take longer to finish and produce less flowers on smaller plants. Reduce fertilizer levels and lower the temperature down to 62°F/17°C to tone the plants.

### NOTE

*Burying the plants too deep and covering the crown with soil causes blindness.*

## TRANSPLANTING TO FLOWER 7 – 9 WEEKS

**POTTING:** Select a sterile well drained media with good aeration. Optimum pH is between 5.5–5.8 with an EC of 0.7 mmhos. Majorette is a versatile series, suitable for growing in 5 inch and 6 inch/12.5 and 15 cm pots with one plant per pot. It also is ideal for larger containers with multiple plants.

**SPACING:** Initially, keep pot tight for the first four to five weeks. Then, space before leaves cover the crowns of other plants. Plant crowns require sunlight to form buds. A lack of proper spacing causes tip abortion, delayed flowering, lower bud count and longer leaves.

## MAJORETTE GERBERA

TYPE	Annual
COMMON NAME	Gerbera / Transvaal Daisy
BOTANICAL NAME	Gerbera jamesonii
SEED COUNT	7,100/ounce 250/gram
OPTIMUM ROOTING TEMPERATURE	72–75°F / 22–24°C
OPTIMUM GROWING TEMPERATURE	68–70°F / 20–21°C

**TEMPERATURE:** Ideally, maintain as close to a zero DIF as possible, with 68–70°F/20–21°C days and 66–68°F/18–20°C nights. At dawn, drop the temperature 5–7°F/3–4°C for two hours. Avoid dropping the temperature below 60°F/16°C, as this delays flowering and increases production time.

**WATERING AND FERTILIZATION:** Gerberas perform best if allowed to dry slightly between watering. Initially, fertilize at 100–150 ppm N using a well-balanced calcium nitrate-based formulation. Once established, increase to 150–200 ppm N for best performance. A pH above 6.0 induces iron and manganese deficiency, characterized by interveinal chlorosis. A lack of magnesium initially results in interveinal chlorosis (yellowing) of older leaves. Optimum K : Ca : Mg ratio is 3 : 2 : 1. Boron deficiency is characterized by deep dark green foliage, crinkled leaves and tip abortion. Maintain the media pH between 5.5 and 5.8 and apply 0.25 ppm of boron when fertilizing. Cal/Mag formulations, such as 15–5–15, work well combined with 20–10–20 as needed to maintain proper pH level. Ideal EC is 0.76–1.25 mmhos (1:2 slurry).

**NOTE: A pH below 5.5 can induce iron and manganese toxicity; characterized by black spots.**

**LIGHTING:** Gerbera flower bud initiation is related more to quantitative light calories received than by photoperiod. If the day length is less than 12 hours, supplemental lighting, up to 14 hours, at 40 watts per square meter is recommended. A photoperiod greater than 14 hours promotes stretching. During the short days of winter, supplemental lighting will greatly increase the quality of the plant. Optimum light level is between 4,000–6,000 foot candles/43,000–65,000 lux. 14 moles of light per day is optimum.

**PLANT GROWTH REGULATION:** Planting at 1,500–2,500 ppm /0.15– 0.25% is recommended to control plant height and open the crown for light penetration. A second application 10–14 days later may be necessary. Majorette is a standard gerbera variety and additional PGR applications may be necessary depending on the pot or pack size used. Avoid spraying after the buds are pea-sized as this reduces stem length and flower size.

**PESTS AND DISEASE:** Major pests: aphids, broad mites, cyclamen mites, leaf miners, thrips, whiteflies. Major diseases: alternaria, phytophthora, powdery mildew, pythium, sclerotinia

**CROP TIME:** In general, Gerbera Majorette flowers in 14–16 weeks from sowing depending on time of year and light levels.

### MAY FLOWERING SCHEDULE:

	5 inch / 12.5 cm	6 inch / 15 cm
SOW – 128 CELL	Week 2	Week 2
B-NINE 0.25%*	Week 7	Week 7
TRANSPLANT	Week 9	Week 9
B-NINE 0.25%*	Week 11	
FLOWER	Week 18	Week 18

*All information given is intended for general guidance only and may need to be adjusted to meet individual needs. Cultural details are based on North American conditions and Sakata cannot be held responsible for any crop damage related to the information given herein. Application of recommended growth regulators and chemicals are subject to local and state regulations. Always follow manufacturer's label instructions. Testing a few plants prior to treating the entire crop is best.*

**SAKATA®**

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