



**SAKATA®**

2024 TO  
2025

NEW VARIETIES

**INNOVATION**  
FROM GREENHOUSE TO GARDEN

# SAKATA®

## NEW VARIETIES

2024 TO 2025

## INNOVATION ACROSS THE ERAS

At Sakata, we are proud to make the world a more beautiful place. This year, we present thirty-one new additions to our product line, including one new series, each of which represents our values of bringing the best and most innovative products to market.

For over 110 years, Sakata has sought to provide the ultimate gardening experience. Each of our new introductions has been rigorously trialed and refined with you at the forefront of our minds. With a strong focus on uniformity, timing, profitability and on-trend colors, our newest varieties are sure to provide endless production and garden success!



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PINK IMP.

*Improved Color!*

BEGONIA F1 | BEDDING

# SENATOR iQ

Improved Pink Color

- Soft Pink Improved replacement color
- Flower color contrasts nicely against deep bronze foliage

## SPECIFICATIONS

SEED FORM	Pelleted
CROP TIME	11 - 13 Weeks
CONTAINER SIZE	306 packs - quarts
PLANT H X W	12 x 10"
COLOR/MIXES	6/1
VIGOR	Strong
HABIT	Mounding
HEAT LOVER	Yes
QUARTS OK	Yes
SPACING	8 x 12"

*New Color!*

BEGONIA F1 | BEDDING

# VIKING®

New Color for this Award Winning Series



WHITE ON GREEN

- **White on Green** has pure white flowers which are attractive against deep green foliage
- Plant habit fits nicely with Viking® series
- Abundant blooms for strong retail appeal

## SPECIFICATIONS

SEED FORM	Pelleted
CROP TIME	16 - 20 Weeks
CONTAINER SIZE	Quarts, 30" Mega planter
PLANT H X W	20-24 x 24-28"
COLOR/MIXES	9/1
VIGOR	Strong
HABIT	Upright, Spreading
HEAT LOVER	Yes
QUARTS OK	Yes
SPACING	18 x 30"







*New Series!*

CELOSIA | BEDDING

# BURNING EMBERS

Bright Red Plumes!

- AAS Award Winning!
- Bright red plumes on bronze foliage
- Excellent heat tolerance with long lasting flowers
- Strong basal branching for a full habit

## SPECIFICATIONS

SEED FORM	Raw
CROP TIME	9 - 11 Weeks
CONTAINER SIZE	4" - gallon
PLANT H X W	10-12 x 7-9"
COLOR/MIXES	1/0
VIGOR	Strong
HABIT	Upright
HEAT LOVER	Yes
QUARTS OK	Yes
SPACING	10 x 14"

*New Color!*

FLOWERING CABBAGE F1 | BEDDING

# OSAKA iQ

New Pure White Color

- New **White** color is more compact to match the series Genetically compact requiring no PGR
- Late to bolt for extended retail shelf life

## SPECIFICATIONS

SEED FORM	Raw
CROP TIME	12 - 14 Weeks
CONTAINER SIZE	4" - gallon
PLANT H X W	10 x 11"
COLOR/MIXES	3/0
VIGOR	Strong
HABIT	Mounding
HEAT LOVER	No
QUARTS OK	Yes
SPACING	10 x 12"



WHITE





*Improved Color!*

GERBERA F1 | POTTED, BEDDING

# MAJORETTE

## Improved Colors for this Popular Series

- Continuous flowering
- **Orange Dark Eye Improved** offers shorter flower stems to match the series with a strong, bright color
- **Pink Halo Improved** is slightly earlier to match the series and has an excellent contrast of Pink and White

### SPECIFICATIONS

SEED FORM	Raw
CROPTIME	14 - 16 Weeks
CONTAINER SIZE	4" - quarts
PLANT H X W	8-10 x 10-12"
COLOR/MIXES	9/1
VIGOR	Strong
HABIT	Upright
HEAT LOVER	Yes
QUARTS OK	Yes
SPACING	10 x 12"

ORANGE DARK  
EYE IMP.PINK HALO  
IMP.



*Improved Color!*

GYPSOPHILA | BEDDING

# GYPSY

Airy, Light Pink Flowers!

- Habit fits nicely with series
- Ideal for baskets and mixed containers
- More double flowers for increased color

## SPECIFICATIONS

SEED FORM	Raw, Multi-Pellet
CROP TIME	10 - 12 Weeks
CONTAINER SIZE	306 pack - quarts
PLANT H X W	6 x 8"
COLOR/MIXES	3/1
VIGOR	Medium
HABIT	Mounding
HEAT LOVER	Yes
QUARTS OK	Yes
SPACING	8 x 8"



PINK IMP.

*Improved Color!*

RANUNCULUS F1 | POTTED

# BLOOMINGDALE II

Improved Red Shades Color

- Earlier flowering
- More vigorous habit to fit the series
- Better basal branching for a full plant

## SPECIFICATIONS

SEED FORM	Pelleted
CROP TIME	20 - 22 Weeks
CONTAINER SIZE	4" - quarts
PLANT H X W	10-14 x 10-12"
COLOR/MIXES	7/1
VIGOR	Strong
HABIT	Upright
HEAT LOVER	No
QUARTS OK	Yes
SPACING	10 x 10"



RED SHADES IMP.







*Improved & New Color!*

PANSY F1 | BEDDING

# GRANDIO

## Two Improved and One New Color

- **Clear Rose** has improved branching with less stretching compared to current and is an excellent bright rose color in fall
- **Clear White Improved** has improved flower form and beautiful pure white flowers with a speck of yellow in the center. It features shorter stems for less stretching and stronger plants
- New color for Grandio series, **Lavender Shades** offers striated shades from purple to lavender for strong retail appeal. Early flowering to match series

### SPECIFICATIONS

SEED FORM	Primax
CROP TIME	10 - 11 Weeks
CONTAINER SIZE	Cell packs - Hanging baskets
PLANT H X W	7 x 5"
COLOR/MIXES	19/5
VIGOR	Medium
HABIT	Mounding
HEAT LOVER	No
QUARTS OK	Yes
SPACING	6 x 6"



CLEAR ROSE  
IMP.



CLEAR WHITE  
IMP.



LAVENDER  
SHADES



*Improved Color!*

PANSY F1 | BEDDING

# SPRING GRANDIO

Improved Color  
for Spring

- Better branching and less stretching compared to current
- Lighter rose color in the spring
- Daylength neutral for free flowering in spring

## SPECIFICATIONS

SEED FORM	Primax
CROP TIME	10 - 11 Weeks
CONTAINER SIZE	Cell packs - Hanging Baskets
PLANT H X W	7 x 5"
COLOR/MIXES	18/3
VIGOR	Medium
HABIT	Mounding
HEAT LOVER	No
QUARTS OK	Yes
SPACING	6 x 6"



CLEAR ROSE  
IMP.





*New Color!*

VIOLA F1 | BEDDING

# COLORMAX

## New White Color

- Pure **White** flowers with small yellow centers
- Extra large flowers cover the foliage
- Less stretching and larger flowers than Popcorn

### SPECIFICATIONS

SEED FORM	Primax
CROP TIME	9 - 10 Weeks
CONTAINER SIZE	Cell packs - Hanging baskets
PLANT H X W	4 x 10"
COLOR/MIXES	14/4
VIGOR	Medium
HABIT	Spreading
HEAT LOVER	No
QUARTS OK	Yes
SPACING	6 x 6"



WHITE

*New Color!*

SNAPDRAGON F1 | BEDDING

# CANDY TOPS

## Attractive New Bicolor for the Series

- **Pink Bicolor** has a nice contrast of soft pink against white
- Strong stems make this a retail hit
- Abundance of blooms for constant color

### SPECIFICATIONS

SEED FORM	Pelleted
CROP TIME	9 - 11 Weeks
CONTAINER SIZE	306 pack - quarts
PLANT H X W	10-12 x 6"
COLOR/MIXES	6/1
VIGOR	Strong
HABIT	Upright
HEAT LOVER	No
QUARTS OK	Yes
SPACING	6 x 10"



PINK BICOLOR





CHOCOLATE



PINK

*New Colors!*

ANEMONE F1 | CUT FLOWER

# GEMSTONE

Vibrant New Colors

- Unique new color for the series with large **Chocolate** flowers
- Attractive new color for the series, **Pink** flowers with a creamy white center
- Extended shipping due to long harvest window

## SPECIFICATIONS

SEED FORM	Raw
CROP TIME	20 - 22 Weeks
CONTAINER SIZE	Ground beds
PLANT H X W	15-18 x 6-8"
COLOR/MIXES	6/0
VIGOR	Medium
HABIT	Upright
HEAT LOVER	No
QUARTS OK	Yes
SPACING	6 x 6"

*New Color!*

DELPHINIUM F1 | CUT FLOWER

# CANDLE

New Blue Color for the Series

- Bright, **Light Blue** color addition
- Good stem quality for stronger plants
- Second flush appears earlier than competitors

## SPECIFICATIONS

SEED FORM	Raw
CROP TIME	16 - 18 Weeks
CONTAINER SIZE	Ground beds
PLANT H X W	48-60 x 6-8"
COLOR/MIXES	4/0
VIGOR	Strong
HABIT	Upright
HEAT LOVER	No
QUARTS OK	Yes
SPACING	8 x 8"



LIGHT BLUE SHADES







GREEN II

*Improved Color!*

LISIANTHUS F1 | CUT FLOWER

# ROSANNE 1

## Improved Green Color

- Deep green color
- Better basal branching
- Larger flower size and stronger petal than current Rosanne Green

## SPECIFICATIONS

SEED FORM	Pelleted
CROP TIME	22 - 24 Weeks
CONTAINER SIZE	Ground beds
PLANT H X W	36-48 x 6"
COLOR/MIXES	4/0
VIGOR	Strong
HABIT	Upright
HEAT LOVER	No
QUARTS OK	Yes
SPACING	4 x 6"

*Improved Color!*

LISIANTHUS F1 | CUT FLOWER

# ROSANNE 2

## Improved, Unique Brown Color

- **Terracotta** is an attractive light brown color
- Intermediate fusarium resistance
- Replaces Roseanne 1 Brown

## SPECIFICATIONS

SEED FORM	Pelleted
CROP TIME	22 - 24 Weeks
CONTAINER SIZE	Ground beds
PLANT H X W	36-48 x 6"
COLOR/MIXES	2/0
VIGOR	Strong
HABIT	Upright
HEAT LOVER	No
QUARTS OK	Yes
SPACING	4 x 6"



TERRACOTTA





*New Color!*

LISIANTHUS F1 | CUT FLOWER

# ROSITA 1<sup>®</sup>

## New Pink Color

- New addition to Rosita 1 series
- Bright, **Light Pink** color with a light green center
- Intermediate fusarium resistance

### SPECIFICATIONS

SEED FORM	Pelleted
CROP TIME	22 - 24 Weeks
CONTAINER SIZE	Ground beds
PLANT H X W	36-48 x 6"
COLOR/MIXES	5/0
VIGOR	Strong
HABIT	Upright
HEAT LOVER	No
QUARTS OK	Yes
SPACING	4 x 6"



LIGHT PINK

*New Color!*

LISIANTHUS F1 | CUT FLOWER

# ROSITA 3<sup>®</sup>

## New Champagne Color

- New color for the Rosita 3 series
- Light **Champagne** color is very popular
- Suitable for northern growers

### SPECIFICATIONS

SEED FORM	Pelleted
CROP TIME	22 - 24 Weeks
CONTAINER SIZE	Ground beds
PLANT H X W	36-48 x 6"
COLOR/MIXES	9/0
VIGOR	Strong
HABIT	Upright
HEAT LOVER	No
QUARTS OK	Yes
SPACING	4 x 6"



CHAMPAGNE





*Improved Color!*

LISIANTHUS F1 | CUT FLOWER

# VOYAGE 2

## Two Improved Colors

- Deep **Blue II** color has less tip burning in hot conditions and improved plant height compared to current color
- Beautiful **Pure White** color offers stronger flower stem for less breaking than current series. Also, features less tip burning and flower abortion compared to current

### SPECIFICATIONS

SEED FORM	Pelleted
CROPTIME	22 - 24 Weeks
CONTAINER SIZE	Ground beds
PLANT H X W	24-36 x 6"
COLOR/MIXES	13/0
VIGOR	Strong
HABIT	Upright
HEAT LOVER	No
QUARTS OK	Yes
SPACING	4 x 6"



BLUE II



PURE WHITE





*Improved and New Color!*

IMPATIENS F1 | BEDDING

# SUNPATIENS®

## New Colors in Compact and Vigorous

- **Compact Purple Candy Improved** is continuous flowering from Spring through Fall with an endless supply of light purple flowers with dark magenta highlights. Full Sun - Shade Versatility and Exceptional heat tolerance with beautiful bronze foliage
- **Compact Lavender** offers full sun - shade versatility. Large lavender-pink blooms offer a cooling effect to summer displays. Very floriferous and strong mounding habit
- **Vigorous Purple** is continuous flowering from Spring through Fall with full Sun - Shade versatility. Very floriferous with tons of vibrant purple flowers. Vigorous plants deliver an impressive display of color

### COMPACT

SEED FORM	Cuttings
CROP TIME	7-10 Weeks
CONTAINER SIZE	306-pack - 30" Mega planters
PLANT H X W	16-30 x 14-24"
COLOR/MIXES	21/12
VIGOR	Medium
HABIT	Mounding
HEAT LOVER	Yes
QUARTS OK	Yes
SPACING	14 x 20"



COMPACT  
PURPLE CANDY  
IMP.



COMPACT  
LAVENDER

### VIGOROUS

SEED FORM	Cuttings
CROP TIME	8-10 Weeks
CONTAINER SIZE	Quart pots
PLANT H X W	18-34 x 24-36"
COLOR/MIXES	15/0
VIGOR	Strong
HABIT	Mounding
HEAT LOVER	Yes
QUARTS OK	Yes
SPACING	16 x 22"



VIGOROUS  
PURPLE





*New Colors!*

CALIBRACHOA F1 | BEDDING

# CALPETITE®

## Two New Compact Colors

- CaliPetite® features a naturally compact habit with No PGR's
- Dense, well-branched plants are easy to grow and maintain
- Ideal for "Ready-to-Enjoy" mini-planters and baskets
- **Blue Splash** has beautiful sky-blue star pattern with blooms that cover the entire plant
- **Apricot Dream** features tons of colorful Gold-Scarlet-Orange star patterned flowers

### SPECIFICATIONS

SEED FORM	Cuttings
CROP TIME	8-12 Weeks
CONTAINER SIZE	6-10" Planters, bowls, baskets
PLANT H X W	6-8 x 7-10"
COLOR/MIXES	9/4
VIGOR	Compact
HABIT	Mounding
HEAT LOVER	Yes
QUARTS OK	Yes
SPACING	7 x 10"



BLUE  
SPLASH



APRICOT  
DREAM





*Improved Color!*

X PETCHOA F1 | BEDDING

# SUPERCAL<sup>®</sup>

## All-Weather Performance

- SuperCal<sup>®</sup> **Shocking Pink** is replacing Pink Improved
- **Shocking Pink** features a continuous supply of vibrant pink blooms all summer long  
All-weather performance: high heat, cold, & rain tolerance
- Semi-trailing habit is ideal for both landscape and container applications
- Excellent season extender for both early spring and summer promotions

### SUPERCAL<sup>®</sup>

SEED FORM	Cuttings
CROP TIME	9-12 Weeks
CONTAINER SIZE	306-pack - 30" Mega planters
PLANT H X W	14-20 x 14-22"
COLOR/MIXES	11/4
VIGOR	Medium
HABIT	Semi-Trailing
HEAT LOVER	Yes
QUARTS OK	Yes
SPACING	12x 18"



SHOCKING PINK





*New Colors!*

X PETCHOA F1 | BEDDING

# SUPERCAL<sup>®</sup>

## Premium

### Three New Premium Colors

- All-weather performance: high heat, cold & rain tolerance
- Excellent season extenders for both early spring and summer promotions
- Early to flower and easy to grow
- **Pink Mist** plants are covered in delicate, soft "Blush Pink" blooms
- **Rose Pink** has large, vibrant pink flowers all summer long
- **Rose Star** has large flat flowers that feature unique, watercolor star pattern

#### SUPERCAL<sup>®</sup> PREMIUM

SEED FORM	Cuttings
CROP TIME	9-12 Weeks
CONTAINER SIZE	306-pack - 30" Mega planters
PLANT H X W	14-20 x 14-22"
COLOR/MIXES	13/7
VIGOR	Medium
HABIT	Mounding
HEAT LOVER	Yes
QUARTS OK	Yes
SPACING	12 x 18"



PINK  
MIST



ROSE  
PINK



ROSE  
STAR



# NOTES

## NEW VARIETIES

2024 TO 2025

[illegible]

SAKATA ORNAMENTALS  
18095 SERENE DRIVE  
MORGAN HILL, CA 95037

## THE SAKATA SEED AMERICA MISSION

To contribute sustainably to the betterment of life and culture of people around the world with values created through our innovative flower and vegetable varieties and through our services.



408-778-7758 | [FLOWERS@SAKATA.COM](mailto:FLOWERS@SAKATA.COM) | [SAKATAORNAMENTALS.COM](http://SAKATAORNAMENTALS.COM)