

Cultural Information for:	Pageant	Annual
Common Name:	Primrose	
Botanical Name:	Primula acaulis	
Seed Count:	33,000 /ounce	1,150 /gram
Optimum Germination Temperature:	64-68°F / 18-20°C	
Optimum Growing Temperature:	50-59°F / 10-15°C	

Plug Culture – 8 weeks (288 12 x 24 tray)

Stage 1 (days 1-14) Select a sterile substrate with high organic matter and a pH between 5.5 - 5.8 and EC <0.6 mmhos (2:1 dilution). Primula seed requires light for germination, but a light cover of vermiculite is recommended to maintain enough moisture. Optimum germination temperature is 64-68°F/18-20°C. Temperatures above 68°F/20°C reduce total emergence. Maintain high humidity levels and if needed place the flats in a germination chamber or shaded greenhouse to provide cool conditions.

Stage 2 (days 15-29) When the cotyledons are fully expanded, lower humidity levels but do not allow the plants to dry out. Target 60-62°F/16-17°C to prevent stretching. A light mist 2-3 times per day is beneficial. Primula plants are very sensitive, and the leaves can easily burn in strong light (>3,000-foot candles/32,000 lux). A light shade is recommended to protect the plugs from intense sunshine. During periods of high temperatures, the plants grow very slowly. Fertilize with 50-75 ppm N to strengthen the plants. Select a well-balanced calcium nitrate-based fertilizer to produce strong and healthy seedlings.

Stage 3 (days 30-48) The first true leaves have formed. For high quality plugs it is necessary to maintain cool temperatures and enough humidity. Fertilize the plants with 100 ppm N as needed to maintain an EC between 0.75-1.0 mmhos (2:1 dilution).

Stage 4 (days 49-56) The plants have 3-4 true leaves and are now ready for transplanting. Applying 200 ppm N a week before transplanting helps the plants make the transition from the plug tray to the final container.

Transplant to Flowering – 12 weeks

Pots: Transplant Danessa plugs into 4-inch/10 cm pots using a well-drained sterile media. Optimum pH is between 5.5 - 5.8.

Temperature: Maintain a temperature of 62-65°F/17-18°C for vegetative growth.

Light Level: Light levels should range between 1,700 – 2,000-foot candles/18,000 – 21,500, lux with a maximum of 3,000-foot candles/32,000 lux

Fertilizer: A well-balanced calcium nitrate-based formulation is recommended. Apply 100-150 ppm N as necessary to maintain an EC between 1.0-1.2 mmhos (2:1 dilution). Increasing potassium promotes higher bud count and more compact plants.

Flower Initiation: Pageant is an early flowering type. When the plants have 6-10 leaves and a well-established root system the plants are receptive to flower bud initiation. Pageant requires less vernalization than Primula Danova and optimum initiation temperature is 50-59°F / 10-15°C for five weeks. Cooler temperatures promote higher uniformity. When flower buds are visible (but not before) increase the temperature to 62°F/17°C to force flowering.

Schedule:

Primula Danessa may be sown starting in mid-May with transplanting in early to mid-July for flowering starting in late-September to early-October. In contrast, Danova is usually sown in early July with transplanting in late- August and early-September for flowering starting in mid to late-December.

Schedule in Weeks*	Plug: 64-68°F 18-20°C	Vegetative: 62-65°F 17-18°C	Initiation: 50-59°F 10-15°C	Flowering: 62°F 17°C
Pageant	8	4	5	3

*timing may vary slightly depending on climate and location

Production Points: In general, Primula is not attractive to insects, but aphids, thrips, whiteflies and cut worms are the major concerns. Problems with fungus gnats or shore flies are common during the germination and plug stage. Primula requires cool conditions and high humidity to produce high quality plants which favors the development of botrytis. Good sanitation, watering early in the day and good air movement helps control and prevent this disease.

Growth Regulation: In general, Primula growth is controlled with cool temperatures and restricting fertilizer. If necessary, the following chemical growth regulators are effective. Do not apply below 41°F/5°C. To avoid over-regulation, multiple applications at lower rates is best. Do not apply after flower bud set.

Chemical	Rate
B-Nine (daminozide)	2,500 – 5,000 ppm (0.25 – 0.5%)
Bonzi (paclobutrazol)	5-10 ppm foliar spray 0.5-1.0 ppm drench

Culture Watch Point: In areas with extended periods of low light (early season in the Northwest) a higher percentage of polyanthus types will occur along with longer flower peduncles.

“All information given is intended for general guidance only and may have to be adjusted to meet individual needs. Cultural details are based on North American conditions and Sakata cannot be held responsible for any crop damage related to the information given herein. Application of recommended growth regulators and chemicals are subject to local and state regulations. Always follow manufacturer’s label instructions. Testing a few plants prior to treating the entire crop is best.”